



Maryland State Arts Council Council Meeting Minutes

June 7, 2022
100 Community Place, Crownsville, MD 21032

In attendance: Senator Ronald Young, Jackie Copeland, Julie Madden, John Schratwieser, Jack Rasmussen, Chris Sloan (v), Molline Jackson (v), Zoe Charlton (v), Shelley Morhaim, Timothy App, (v), Lily Bengfort, Anne West (v), Benny Russell, Elizabeth Morales, Steven Skerritt-Davis, Ryan Koons, Ryan Patterson, Emily Sollenberger, Laura Weiss, Chad Buterbaugh, Liesel Fenner, David Mitchell, Tom Riford, Rosa Chang (v), Tammy Oppel (v), Shaunte Roper, Derrick Quevedo(v) (v) virtual

After the reading of the guiding documents the meeting was called to order approximately 10:05 a.m.

Chair Jackie Copeland welcomed those present for the first in person council meeting in two years and welcomed everyone joining virtually. Tom Riford Assistant Secretary was thanked for his continued support, being present for all council meetings and advocating for the arts. The chair highlighted equitable funding process as placed MSAC on the rise as a model within the arts community

Shelley Morhaim made a motion to approve the March 8, 2022 council meeting minutes. Julie Madden seconded the motion. All approved.

Tom Riford updated the council Maryland Responds, a community-based, civilian, volunteer program that helps build the public health infrastructure and response capabilities of communities in Maryland. Tom acknowledged the magnitude of grant applications received and processed and thanked the staff with a round of applause. Tom proclaimed a transformative year for the arts in Maryland as the council moved forward with its new executive director, new grant programs and an extra \$40m. Tom mentioned that he attended a public art celebration for unveiling of works commissioned by the Department of Agriculture's Salisbury Animal Health Laboratory.

Executive Director's Report
Report card since becoming interim ED July 1, 2022



- GFO equitable funding model has been received positively; looked to from other states as leaders
- Artist Employment Initiative; thanks to Chad's leadership
- Land Acknowledgement, thanks to Ryan Koons, being recognized nationally
- Increase in Public Art
- Continued emergency grants, still providing valuable
- Internally assessing procedures during stabilizing period
- Welcome new staff: David Mitchell and Elizabeth Morales

Staffing Report

- Grant Director: Final steps
- Deputy Director: pending reclassification
- Grants Management Associate: pending reclassification

Dream staffing chart to be shared with the Dept. of Commerce in an attempt to address capacity concerns.

Arts Relief

- \$40M for arts related grants
- Staff currently developing a plan to spend
 - General operating support, folklife centers, A&E district
- Opportunities for organizations not in grantee pool to apply through creativity grants
- Policy changes will need to be made along with allocation

Meeting dates and prior voting reviewed.

Staff Reports

Chad Buterbaugh

Grants for Artists Program Policy proposal

- Goal: develop a program responding to the most pressing needs facing Maryland Artists today
- Inquiry: What does "general operating support" for artists look like?
- Phase 3: program development, spring 2022; phase 4: program marketing, summer and fall 2022
- Editors panel: 12 editors working as artists in various media, of diverse backgrounds and experiences, and living across the state
 - Two April meetings to formalize recommendations
 - Proposals are based on editors' recommendations, with staff input on capacity and available resources
- Artists Employment Initiative: Grants for Artists Program
 - Policy recommendations before council



- Operating support for Maryland artists
- Based on review by 12 working artists
- Proposed \$1.2 million budget for FY 2023
- Program marketing through December

Laura Weiss and Emily Sollenberger

Arts Services - Independent Artists Awards Update

- Recently completed an editing process, in connection with the Artist Employment Initiative, to consider possible changes for the future of IAA
 - Sent survey to collect data from IAA applicants from past 3 years with over 200 responses to date.
- Based on the editing process, survey, and other feedback from the past 3 years, we are recommending a pause in the IAA cycle for FY23 to complete a full editing process. This recommendation has been shared with the Finance Committee, Executive Committee, and Grants Committee; will be discussed in detail at the Council meeting, as well

David Mitchell and Steven Skerritt-Davis

Arts & Entertainment Districts

David joins staff as new Program Director! The A&E Districts program celebrates 20 years.

- Six districts have been redesignated by the Secretary, including some of first districts designated: Bethesda; Bromo; Cumberland; Hagerstown; Silver Spring; Station North

Finance Committee Report

Shaunte Roper, Fiscal Report

FY22 Revenue Budget: Total of all funds: \$28.2; reviewed FY22 budget summary as of May 25, 2022. Budget surplus: \$189,702. FY23 budget recommendations sent prior to the meeting.

Lily made a motion to send the finance committee's budget recommendation to the full council for Secretary's approval. (\$40M in Arts Relief to be voted on at a later date) Julie and Anne seconded the motion. All in favor.

Grants Committee Recommendations



FY23 Grants for Organizations Grant Funding Recommendations

- 32 organizations went through the full review process as New applicants; 30 have been recommended for funding.
- Funding for New organizations: \$710,459.61 (~4% of total GFO funding)
- New organizations recommended for funding include:
 - Dance (3), Folk/Traditional (2), Literary (2), Multi-Discipline (5), Music (3), Service (7), Theatre (1), Visual/Media (7)

FY23 County Arts Development Grant Funding - Vote

Not Recommended for funding:

- Through the Panel Review, 2 organizations weren't recommended for funding
- Multiple Off-Year applicants did not submit an application for FY23 funding

Funding Recommendations by discipline:

Dance (15 orgs): \$422,718.09 - 2% of total funding; Folk and Traditional Arts (18 orgs): \$430,562.99 - 2% of total funding; Literary Arts (7 orgs): \$111,431.44 - 1% of total funding; Multi-Discipline (51 orgs): \$4,701,586.53 - 28% of total funding; Music (47 orgs): \$2,310,819.52 - 14% of total funding; Music C (21 orgs): \$651,289.22 - 4% of total funding; Service (20 orgs): \$1,230,290.14 - 7% of total funding; Theatre (51 orgs): \$2,852,157.16 - 17% of total funding; Visual/Media (54 orgs): \$4,289,069.78 - 25% of total funding

GFO - FY Comparison

Total \$ grants: FY22: \$15.9M, FY23: \$16.9M; total number of orgs.: FY22: 260, FY23:284; Avg. grant amount: FY22: \$61K, FY23: \$59K; Cap. Allocation %: FY22: 7.177%, FY23: 6.699%

County Arts Development FY23 Grant Recommendations

FY22 Grant: \$4.5M; FY23: \$4.75

*Shelley made a motion to approve the FY23 Grants for Organizations and County Arts Development funding recommendations for the Secretary of Commerce final approval. Julie and Anne seconded. All in favor.

Program Policy Evaluation Committee Recommendations



Artist Employment Initiative (Grants for Artists)

Summary of Proposals

- Grantee selection process
- Quarterly selection
- Reapplication
- Ineligible for next FY if awarded
- Eligibility - regular practice, community relevance
- Eligibility - Maryland residence, not student
- Allowable Expenses
- Unallowable Expenses
- Application questions, evaluation rubric

Touring Grants Guidelines Updates

Summary of Proposals

- Eligibility - grant may not support salaried employee of applicant organization
- Continue without matching requirement for FY23
- Eligibility of performing groups - clarification of current practice

GFO Guideline Updates

Summary of Proposals

- Case by case waiver of 3:1 match for FY23
- New process for organizations formed from existing GFO grantee programs

Creativity Grants Guidelines Updates

Summary of Proposals

- Increase maximum grant request to \$4,000

Folklife Apprenticeship

Summary of Proposals

- Increase maximum number of awards to 15 (currently 10)

Heritage Award

Summary of Proposals

- Increase maximum number of awards to 6 (currently 3)
- Increase grant accompanying award to \$10,000 (currently \$5,000)
- Consolidation of repeat nominations for review



Public Art Across Maryland Grants Policy Changes

Public Art

Summary of Proposals

- Eliminate restriction of artist being named in one application annually
- Change from quarterly panel reviews to twice annual reviews
- Increase new artworks planning grant maximum to \$10,000 (currently \$5,000)
- Increase implementation grant maximum to \$30,000 (currently \$20,000)
- Increase conservation planning grant maximum to \$10,000 (currently \$5,000)

John Schratwieser made a motion to approve the policy proposals for Secretary approval. Timothy App seconded. All in favor.

MSAC Nominating Committee By-Laws reviewed.

John made a motion to approve Jackie Copeland as Chair. Lily and Benny seconded. All in favor.

Jack made a motion to approve John Schratwieser as Vice-Chair. Julie seconded the motion. All in favor.

Benny made a motion to approve Lily Bengfort as Secretary-Treasurer. Jack seconded the motion. All in favor.

New Business

Special Request Grants

FY22 Special Request Grants Review

- Budgeted: \$600K
- Spent/allocated: \$477,647
- Currently remaining: \$122,353
- June recommended totals: \$50,000
- July-January: program revision

Allegheny Museum requested \$50K; staff rating 89%; staff recommendation: full funding, \$50K

Shelley made a motion to approve the staff recommendation. Benny seconded the motion. Chris Sloan and John Schratwieser abstained. Remainder all in favor.



Equity & Justice Experience Sharing

Julie continues education with Maryland Humanities. John shared about justice day in Chestertown, Kent County. It's an opportunity for organizations to gather and share resources.

New Business

The Maryland Arts Summit, hosted at UMBC, is a statewide conference presented by and for the Maryland arts sector, which includes, but is not limited to: Arts Advocates, Arts Educators & Teaching Artists, Independent Artists, Arts Organizations, Youth, Community Stakeholders, Arts and Entertainment Districts, County Arts Agencies of Maryland, Public Artists, Boards of Directors, and Folklife Artists.

It is an opportunity to network, share the fantastic work that is being done across the state, learn about communities different from your own, celebrate the accomplishments of what we as a sector have achieved, and through dialogue and action, bring to light where systems have fallen short of the support required to help artists and organizations thrive. The Maryland Arts Summit is a place for productive conversations to move the Maryland arts sector forward and ensure its long-term success.

National Assembly of State Arts Agencies; Kansas City, Missouri, September 22 -24, 2022. NASAA is thrilled to welcome all state arts agency council members and staff to a live and in-person state arts agency family reunion! A celebration of your work as well as a chance to learn from subject matter experts, your state arts agency peers and cultural advocates.

Meeting adjourned approximately 11:54 p.m.

*Abstaintins were not recorded during the original vote. On June 17, 2022 the majority of council members voted to approve funding recommendations for FY23 GFO and CAD funding.

John Schratwieser abstained from the CAD vote for Kent Cultural Alliance. Shelley Morhaim abstained from Maryland Citizens for the Arts. Julie Madden abstained from Maryland Citizens for the Arts, Baltimore Museum of Art, Walters Arts Museum, Maryland Center for History and Culture, Maryland Humanities, and Academy Art Museum. Jack Rasmussen abstained from Glen Echo Park. Carole Alexander abstained from Maryland Citizens for the Arts and The Arts Council of Anne Arundel County. David Fakunle, Ph.D abstained from WombWork Productions, The National Great Black Wax



Museum, and Washington Revels. Molline Jackson abstained from anything related to M-NCPCC.