

**FY25 Public Art Across Maryland
New Artworks Planning Grant Rubric**

1. Describe the Planning Process and Intended Goals. Provide a detailed description of the public art planning process including:

- Goals for the proposed project
- Description of the community that will be impacted by the public artwork for which you are planning, including the primary stakeholders who will be involved in and affected by this project
- Goals for engaging the described community and how engagement will take place
- If the artist is to be selected, a description of the artist selection process

Clear, specific, and detailed description of the planning process, project goals, community, and artist selection process demonstrating strong community engagement.	Description of the planning process, project goals, community, and artist selection process demonstrating community engagement.	Minimal description of the planning process, project goals, community, and artist selection process demonstrating some community engagement.	Unclear description of the planning process, project goals, community, and artist selection process demonstrating little to no community engagement.
Excellent to outstanding	Good to very good	Satisfactory	Fair to Marginal
28-30	18-20	8-10	3-5

2. Planning Schedule: In SmartSimple, fill out a schedule chart with dates and activities for the planning process described in Question 1. Activities cannot start until grant status notification, in mid-March 2025.

Clear, specific, and realistic planning schedule including dates and activities/tasks in strong alignment with the planning process outlined in Question 1.	Realistic planning schedule including dates and activities /tasks in alignment with the planning process in Question 1.	Unclear and unrealistic planning schedule not in alignment with the planning process outlined in Question 1.	
Excellent to outstanding	Good to very good	Fair to Marginal	
13-15	8-10	3-5	

3. Planning Budget: In Smartsimple, fill out the budget chart and list budgeted expenses and income applicable to your planning process outlined in Question 1.

Clear, specific, and realistic planning expenses and income in strong alignment with the planning process in Question 1.	Realistic project expenses and income in alignment with the planning process in Question 1.	Unclear and unrealistic expenses and income not in alignment with the planning process outlined in Question 1.	
Excellent to outstanding	Good to very good	Fair to Marginal	
13-15	8-10	3-5	