

**FISCAL YEAR 2015**



**MARYLAND STATE ARTS COUNCIL**

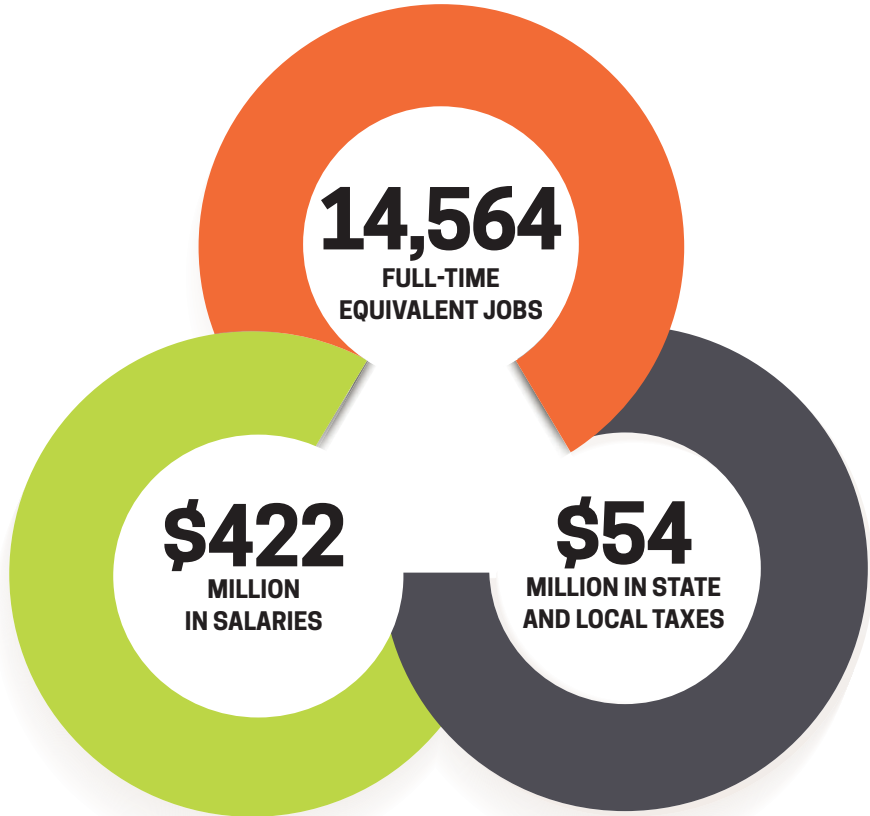
# **ECONOMIC IMPACT OF THE ARTS IN MARYLAND**

**ARTS INTERSECT  
WITH THE ECONOMY  
AT KEY LEVERAGE POINTS,  
INCLUDING EMPLOYMENT,  
STATE AND LOCAL TAX REVENUE,  
VISITOR SPENDING AND MORE.**

Read the full report at [msac.org](https://msac.org)

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES

# AN ECONOMIC ENGINE FOR MARYLAND



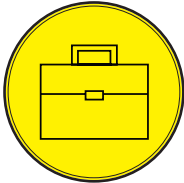
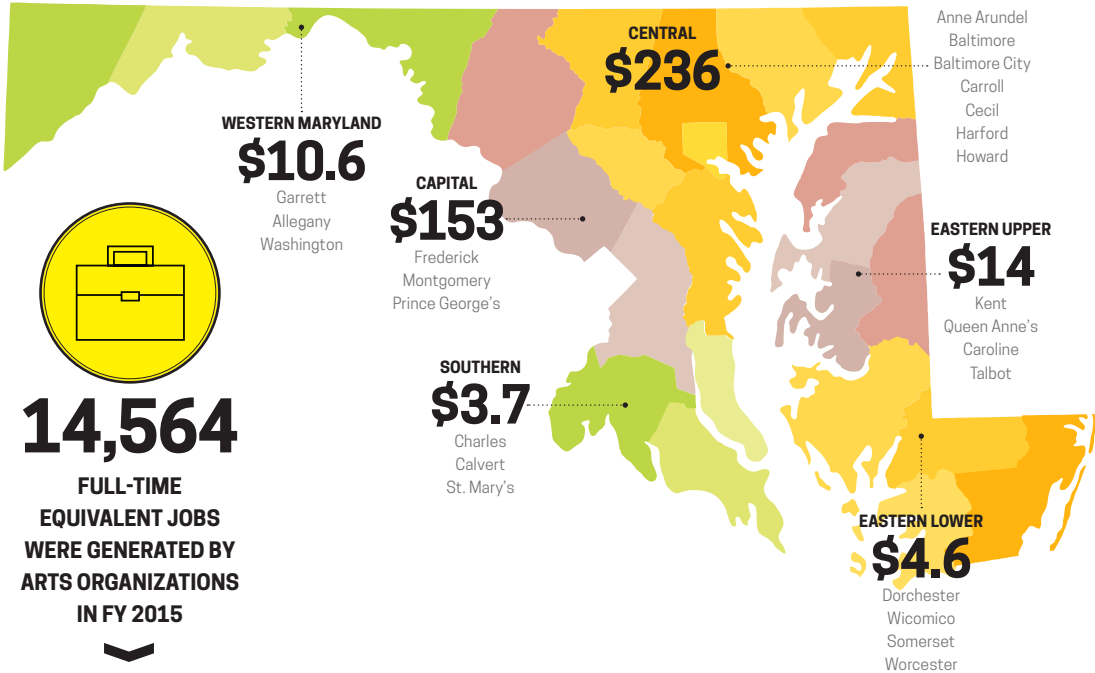
**TOTAL  
ECONOMIC  
IMPACT**

# \$1.16 BILLION

MARYLAND STATE ARTS COUNCIL GRANTEES SUPPORT JOBS AND SALARIES AND GENERATE STATE AND LOCAL TAX REVENUE.

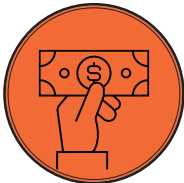
# EMPLOYMENT IMPACT

ACROSS MARYLAND, JOBS SUPPORTED BY THE NON-PROFIT ARTS SECTOR PUMP \$422 MILLION BACK INTO COMMUNITIES THROUGH SALARIES EARNED.



**14,564**

FULL-TIME  
EQUIVALENT JOBS  
WERE GENERATED BY  
ARTS ORGANIZATIONS  
IN FY 2015



GENERATING  
**\$422**  
MILLION IN SALARIES



**\$1**



**\$1**



**\$1**



**\$1**



**.37**

EVERY \$1 OF MSAC GRANTEES' OPERATING BUDGETS  
GENERATES \$3.37 IN TOTAL ECONOMIC ACTIVITY

# AUDIENCE IMPACT

MARYLANDERS VALUE AND ENGAGE WITH THE ARTS.  
IN ADDITION, THE ARTS PROVIDE MANY OPPORTUNITIES  
FOR LEARNING AND CULTURAL ENRICHMENT.



## 9.2 MILLION PEOPLE

ATTENDED ARTS VENUES, EVENTS, CLASSES AND WORKSHOPS



OF THIS GROUP,

## 6.5 MILLION ATTENDED FREE



## \$449 MILLION IN VISITOR SPENDING

WAS GENERATED BY ARTS AUDIENCES

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MARYLAND STATE  
ARTS COUNCIL

PART OF THE MARYLAND DEPARTMENT OF COMMERCE

[www.msac.org](http://www.msac.org)

# MARYLAND STATE ARTS COUNCIL

PART OF THE MARYLAND DEPARTMENT OF COMMERCE

## **ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2015:**

The study's statistics come from 299 Maryland arts organizations producing or presenting the arts around the state, that receive grants from the Maryland State Arts Council (MSAC), for ongoing support of their operations and programs. The study, conducted by the Department of Commerce, utilized the DataArts data supplied by MSAC FY 2015 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing and literary artists.

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**[www.msac.org](http://www.msac.org)**

## **STATE OF MARYLAND**

**LARRY HOGAN**, GOVERNOR

**BOYD K. RUTHERFORD**, LIEUTENANT GOVERNOR



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