

Economic Impact of the Arts in Maryland



Creative sector impact

*Maryland arts and cultural
production*

\$12.8 billion

Total impact in Maryland

80,202

Jobs

2.7 percent

of state GDP

Arts sector impact

Maryland arts organization operations

\$968 million

Total impact in Maryland

\$289 million

Salaries

\$23.7 million

State and local tax revenue

9,082

Full-time equivalent jobs



Arts sector impact

Visitor spending at Maryland arts events

\$252 million

Total spending

5.3 million

In-person attendance

3.9 million

Virtual attendance

\$1 = \$1.86

Every dollar spent by a Maryland State Arts Council grantee translated to \$1.86 in economic activity statewide



Fostering success

Nurturing Maryland's arts entrepreneurs

\$2.8 million

Total funding for Maryland's independent artists and smaller arts organizations

556

Grants awarded to artists making work independently of an organization

65

Operating and project grants awarded to organizations with annual budgets less than \$50,000



About this report: Arts sector data are drawn from “Economic Impact of the Arts in Maryland: FY 2023,” published by the Maryland Department of Commerce and based on FY 2023 grantmaking figures provided by MSAC; and from some FY 2024 grantmaking figures. Arts sector figures refer to nonprofit and other tax-exempt arts organizations and artists receiving state support for ongoing arts programming and operations. They do not include arts organizations not receiving grants from MSAC, or for-profit arts organizations. Learn more at msac.org.

Creative sector data are based on the most recent figures from the Arts and Cultural Production Satellite Account, a project of the U.S. Bureau of Economic Analysis and the National Endowment for the Arts. Learn more at <https://www.bea.gov/data/special-topics/arts-and-culture>.

MARYLAND STATE ARTS COUNCIL

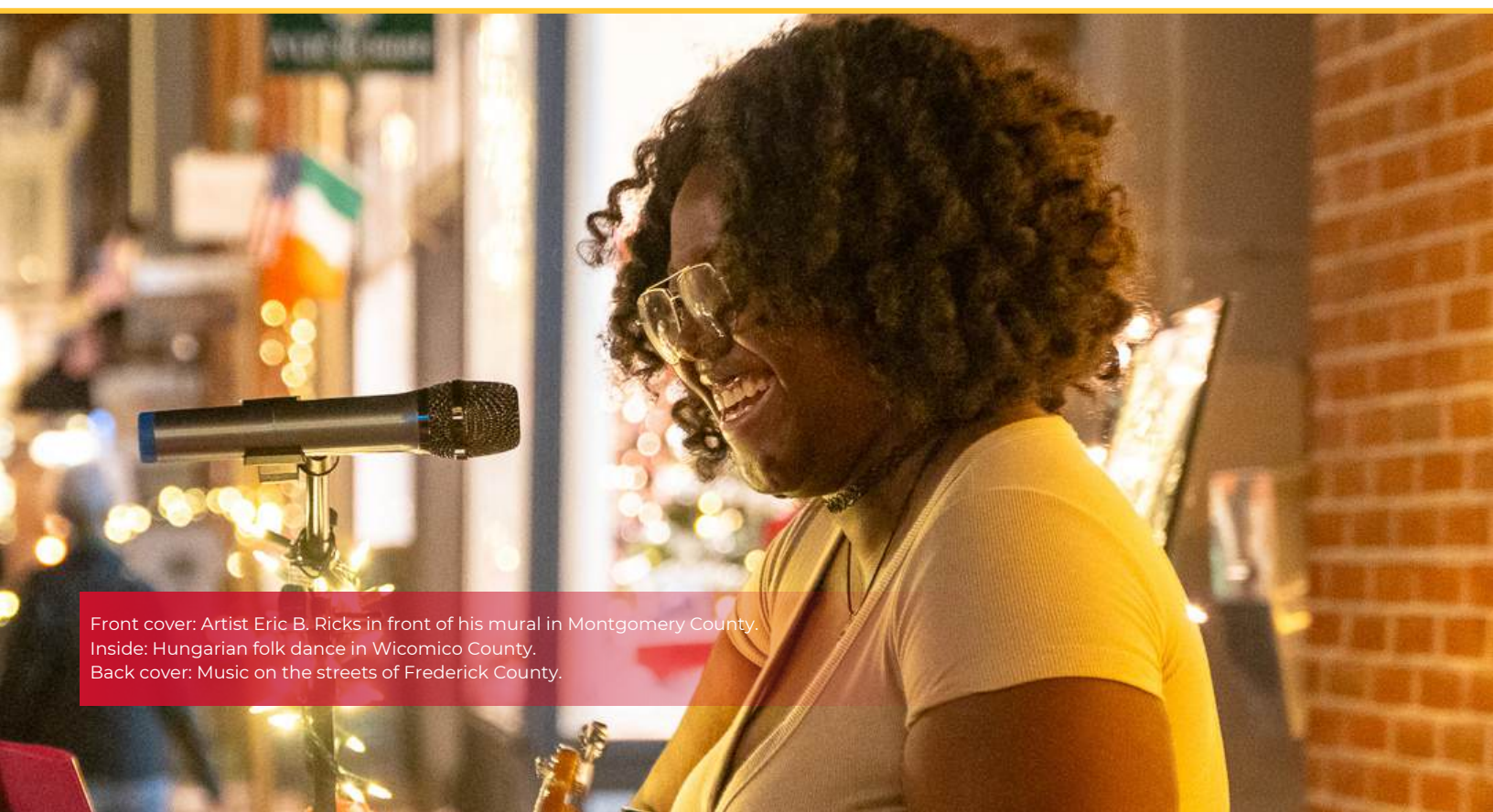
401 E. Pratt Street, Ste 1400
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Front cover: Artist Eric B. Ricks in front of his mural in Montgomery County.
Inside: Hungarian folk dance in Wicomico County.
Back cover: Music on the streets of Frederick County.